



# PARTNERSHIP OPPORTUNITIES

HERITAGE MISSISSAUGA'S AWARDS

OCTOBER 12, 2017

GIVING CREDIT WHERE CREDIT'S DUE





Heritage Mississauga(**Registered Charitable No. 11924 5660 RR001**), is proud to offer you a selection of unique partnership opportunities centered around our premium annual community event, *The Credits Awards Gala*. This glittering occasion is an ideal marketing vehicle used as part of a wider program, to increase the profile of your business, network and strengthen community relationships and connect to a wider demographic while showing your commitment to our city's heritage. All funds raised are used to sustain the Resource Centre at The Grange and provide diverse cultural programs in celebration of heritage in the community. For more information, please go to: [thecredits2016.strikingly.com](http://thecredits2016.strikingly.com)  
Come and join us, we look forward to partnering with you.



### Partnership Benefits

- Promotion of your brand on social media; HM website visitors of almost 37,000 and Facebook & Twitter engagement reaching more than 198,000 users.
  
- Event publicity; exposure in the program, power point, tent cards, stage banner and verbal stage mentions.
  
- An opportunity to display your company's promotional material and connect to over 400 influential community members at the gala.
  
- Complimentary tickets plus prominent seating in the exclusive VIP area at the event.



# THANKS TO OUR 2016 PROGRAM SPONSORS & COMMUNITY PARTNERS



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